



# AGENDA

## Golf Advisory Board Meeting

5:15 PM - Wednesday, June 26, 2024

Parks and Recreation Conference Room, 500 E. 3rd Street

### Addition to Procedural Information

#### Remote Participation:

#### Options For Remote Participation:

1. By Telephone: When it is time to speak during the meeting, the moderator will unmute the line, state the person's name who will be speaking.

To participate, dial the following phone number: +1 669 900 6833 US

Then, there will be a prompt to enter the meeting ID followed by the pound (#) sign.

Meeting ID: #826 1711 2392

Please press # when asked for a participant ID.

Stay on the line until the meeting moderator provides additional instructions

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*Password to the public wireless network (colguest) is accesswifi*

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2. ADOPTION OF MINUTES	
2.1. Approval of 05/22/24 Minutes	3 - 9
<a href="#">05/22/24 Minutes</a>	
<a href="#">2025 Fees Final Proposal</a>	
3. CITIZENS REPORT	
4. COUNCIL LIAISON REPORT	
5. ACTION OR DISCUSSION ITEMS	

- 5.1. 2024 Work Plan Update  
Presenter: David Spangler  
[2024 Work Plan](#)

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6. STAFF REPORTS

Golf Manager  
Financial

7. BOARD MEMBER COMMENTS

8. ADJOURN

UPCOMING MEETINGS OR EVENTS

Next Meeting: July 24, 2024 Cancelled



# MINUTES

## Golf Advisory Board Meeting

5:15 PM - Wednesday, May 22, 2024

The Olde Course at Loveland Maintenance Facility, 2115 W. 29th

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The Golf Advisory Board of the Loveland, CO was called to order on Wednesday, May 22, 2024, at 5:17 PM, in The Olde Course at Loveland Maintenance Facility, 2115 W. 29th, with the following members present:

**PRESENT:** Board: David Spangler, Katie Robinson, Sherri Kuhlman, Denise Rhoades, Chuck Weirauch, Will Parker, Beth Soderquist, Greg Oehmen  
Staff: Andrea Sheldon, Doug Anderson, Mark Esoda, Marissa Slezak, Dennis Kling  
Council: Pat McFall  
Citizens: Rex Lamoreaux

**EXCUSED:** Board: Roger Fish

### 1. CALL TO ORDER

The meeting was called to order by Chair, David Spangler at 5:17pm.

### 2. ADOPTION OF MINUTES

The minutes of the April 24<sup>th</sup>, 2024 meeting were unanimously approved as submitted.

3. **CITIZENS REPORT** – The citizen present had nothing to report.

### 4. COUNCIL LIAISON REPORT

(Report offered later in the agenda)

- Councilor McFall discussed the status of the city budget and the 13-million-dollar deficit. City Council has started discussing where the budget cuts will be occurring. There is heavy focus on funding essential services over quality-of-life services. He complimented Brian Waldes on helping to inform the public about Enterprise funds. McFall emphasized that the focus is preventing temporary fixes to long-term problems.
- Councilor McFall also announced that there have steps forward in approving a project that would bring a King Soopers to the east side of town. Council also approved an incentive deal with Hensel-Phelps which brings a prime, large employer into town. Both projects are contingent upon Centerra South moving into completion.

### 5. NON-ACTION OR INFORMATIONAL ITEMS

#### 5.1 Overview: The Olde Course at Loveland/Cattail Creek Pro Shop Operations | 2024 Season

Head Golf Pro, Doug Anderson informed the board on the following topics and 2024

projects:

- Distributed information on how the Loveland courses support junior golf including youth-on-course at Cattail Creek, discounted junior golf rounds, support of high school golf, and hosting Colorado PGA Juniors and CHSAA events.
- Working with Callaway and Wilson to purchase limited flight driving range balls as there has been a shortage in the production of this type of ball. Also working with Titleist to keep Pro V1 balls in stock.
- OCAL/CCGC pro-shops have stopped carrying a large inventory of hard goods as they do not sell well. Offering a program for golfers to rent premium drivers to use on the course as demos. The Olde Course also has multiple levels of rental sets so that golfers have options when choosing rentals.
- Announced staffing changes, since Jax Jones left to form Jax Jones Golf Academy with fellow instructor Jack Cavanaugh. Chase Losche has moved into the First Assistant Professional position at the Olde Course. Lucas Webster has been hired as a Second Assistant Professional for Cattail Creek. Canyon Foster has returned as a seasonal golf professional. Two Colorado State University interns, Molly and Emmy have come on board at The Olde Course and Cattail Creek – doing great.
- Also have been working on increased training with other staff.

*Councilor McFall arrives at 5:26pm*

## **5.2 Overview: The Olde Course at Loveland/Cattail Creek Maintenance Operations | 2024 Season**

Dennis Kling, Golf Superintendent for OCAL/CCGC informed the board on the following topics and 2024 projects:

- Introduced Charlie Hicks, Tyler Miget, and Michael Fricault as his current full-time staff.
- Very happy with his part-time staff and how well they have been maintaining the course this year, as well as, the support he gets from the Pro Shop, Administration Team, and help from Jordan at Mariana Butte.
- Reported that two bovine trespassers appeared on OCAL last Sunday, and also addressed the slight issues with elk that they have been experiencing. Dennis is hopeful that the current elk population will not grow but feels we might see them again.
- Dennis is hopeful about the construction of the new maintenance building, and the progress that has been made. He is excited for the increase in space. He toured TPC Colorado's Maintenance Facility with Mark, and it gave them a good starting point.
  - Staff is looking into the logistics of a temporary workspace and what they will need while they make the transition to a new building. This includes when and where they will store equipment.
- The course came out of the winter in fantastic shape, and he is optimistic about the water conditions this summer.
- Will Parker and the board complimented the course conditions, as there have been a lot of compliments from the public and event holders.

### 5.3 Review of Golfer Informational Meeting

- David Spangler reviewed the meeting and asked for feedback from the Board. David thought the city budget presentation was well received. He appreciated the presentation that Mark gave as it was very informative. While there were some questions after the meeting, feedback has been positive. Chuck Weirauch appreciated the information about the budget for the maintenance building project and felt that more people understood the budget encompassed the entire project, not just the building.

## 6. ACTION ITEMS

### 6.1 2025 Budget Process

#### 2025 Fees

Mark Esoda stated that he wanted to reopen the 2025 fee topic as there were concerns expressed by Staff about the proposed rates voted in during the April meeting.

A general discussion ensued with the following topics receiving attention and discussion:

- Concerns about the 2025 proposed fees being too high in comparison to the competitive market; may push away customers.
- Providing the best experience for the best value.
- Concerns about going back to council if budget discussions required changes to the fees
- Being prepared for discussions and conversations around PILT.

**Action: Chuck Weirauch motioned to approve the daily fee rates as proposed in the 2025 First Proposal. Katie Robinson seconded with the motion passing unanimously. See attached 2025 Final Proposal**

- Beth Soderquist asked about a previous conversation about changing peak times and inquired about bringing this topic back.
- A general discussion ensued with the following topics receiving attention and discussion:
  - Effects of changing peak hours on SmartCards.
  - Whether this would affect current tee start policies regarding 18 holes only.
  - Discussion and clarification about what policies would be affected.

**Action: Beth Soderquist motioned to extend Peak Rate times on Saturdays, Sundays and holidays to 2:00pm in 2025. Will Parker seconded with the motion passing unanimously.**

## 7. STAFF REPORTS

Golf Manager Report: Mark reported on the following:

- Announced that the Golf Division has been working hard on the newsletter and increasing Facebook awareness. A ball mark repair campaign will kick off in the next few weeks.
- Staff conducted a survey of the past Loveland Classic participants. Feedback about the event was very positive. 2024 Loveland Classic is scheduled for August 3 & 4.
- Refresh of the Mariana Butte Pro Shop is still on track. Staff is conducting

research tours of pro shops in the area to get ideas.

- The new ditch head-gate at Buckingham is moving along, surveying is now complete.
- Pressure tests with the fire hydrants at Mariana Butte have been performed, still waiting to see if that is a possible route.

Financial Report: Andrea reported on the following:

- Total 2024 YTD Revenue as of April 30th, \$1,190,763.32.
- Total 2024 YTD O&M Expenses as of April 30th, \$1,030,625.81.

## **8. BOARD MEMBER COMMENTS**

Beth wanted to thank Mark and Jax for allowing Marvol to teach a couple of classes for the Ladies at Mariana Butte. Announced the Philo reception and charity auction on June 13th, 5-7pm at The Olde Course at Loveland.

## **9. ADJOURN**

There being no further business, the meeting was adjourned at 6:38pm.

## **UPCOMING MEETINGS OR EVENTS**

Next Meeting: June 26, 2024 | Parks and Recreation Administration

# 2025 *FINAL Proposal* Golf Rates

## Mariana Butte

970.667.8308

### NON PEAK

Any day or time except for Peak Rate or Off Season Rate

9 Holes Non Peak ~~\$25.00~~ **\$26.00**

18 Holes Non Peak ~~\$50.00~~ **\$52.00**

### PEAK

May 1 – Sept 30 Sat & Sun for tee times Open – ~~Noon~~ **2pm**

PLUS Holidays regardless of day of week

9 Holes Peak ~~\$27.00~~ **\$29.00**

18 Holes Peak ~~\$54.00~~ **\$58.00**

~~SPRING/FALL 03/01-03/31 & 11/01-11/30~~

**OFF-SEASON RATES 11/15-03/15**

9 Holes **\$20.00**

18 Holes **\$40.00**

~~WINTER 12/01-02/29~~

~~9 Holes \$17.50~~

~~18 Holes \$31.00~~

### JUNIOR 18 & Under

Mon-Fri + Sat/Sun after 1 PM

9 Holes ~~\$12.50~~ **\$13.00**

18 Holes ~~\$25.00~~ **\$26.00**

### TWILIGHT (Holidays Excluded)

After 4:00PM any day

9 Holes ~~\$20.00~~ **\$23**

18 Holes ~~\$40.00~~ **\$46**

20/9 or 10/18 Golf Multi-Use Card ~~\$450.00~~ **\$468.00\***

## The Olde Course at Loveland

970.667.5256

### NON PEAK

Any day or time except for Peak Rate or Off Season Rate

9 Holes Non Peak ~~\$20.00~~ **\$21.00**

18 Holes Non Peak ~~\$40.00~~ **\$42.00**

### PEAK

May 1 – Sept 30 Sat & Sun for tee times ~~Noon~~ **2pm**

PLUS Holidays regardless of day of week

9 Holes Peak ~~\$22.00~~ **\$24.00**

18 Holes Peak ~~\$44.00~~ **\$48.00**

~~SPRING/FALL 03/01-03/31 & 11/01-11/30~~

**OFF-SEASON RATES 11/15-03/15**

9 Holes **\$16.00**

18 Holes **\$32.00**

~~WINTER 12/01-02/29~~

~~9 Holes \$13.50~~

~~18 Holes \$26.00~~

### JUNIOR 18 & Under

Mon-Fri + Sat/Sun after 1 PM

9 Holes ~~\$10.00~~ **\$10.50**

18 Holes ~~\$20.00~~ **\$21.00**

### TWILIGHT (Holidays Excluded)

After 4:PM any day

9 Holes ~~\$16.00~~ **\$18**

18 Holes ~~\$32.00~~ **\$37**

20/9 or 10/18 Golf Multi-Use Smart Card ~~\$360.00~~ **\$378\***

## Cattail Creek

970.663.5310

Complimentary Rental Clubs

### GREEN FEES

9 Holes ~~\$14.00~~ **\$15.00** | \* Add On ~~\$10.00~~ **\$11.00**

3 Holes ~~\$6.00~~ **\$7.00**

~~SPRING/FALL 03/01-03/31 & 11/01-11/30~~

**OFF-SEASON RATES 11/15-03/15**

9 Holes **\$11.00**

~~WINTER 12/01-02/29~~

~~9 Holes \$10.00~~

### JUNIOR 18 & Under Any day/time

9 Holes **\$10.00** | Add On **\$8.00**

### SENIOR 62+ Mon-Fri

9 Holes ~~\$11.00~~ **\$12.00** | Add On ~~\$8.00~~ **\$9.00**

**TWILIGHT** Seasonal: After 6 PM any day

9 Holes ~~\$10.00~~ **\$11.00**

10/9 Golf Multi-Use Smart Card ~~\$126~~ **\$135** ❖

SR/JR ~~\$99~~ **\$108**

## The Mini Course at Cattail Creek -SNAG®

970.663.5310

All Rentals Included

SNAG®—Starting New At Golf

### GREEN FEES

13 Years and Older **\$7.00**

5 Years—12 Years **\$6.00**

4 Years & Under **Free**

~~SPRING/FALL 03/01-03/31 & 11/01-11/30~~

**OFF-SEASON RATES 11/15-03/15**

**\$5.00**

~~WINTER 12/01-02/29~~

**\$5.00**

## RENTAL CARTS

### Mariana Butte/The Olde Course

9 Holes Per Seat ~~\$12.00\*~~-\$13.00

18 Holes Per Seat ~~\$17.00\*~~-\$18.00

**20/9 or 10/18 Cart Multi-Use Smart Card | Single Rider, Full Week ~~\$153.00\*\*~~-\$162.00**

**\*\*Smart Card uses expire 12/31**

### Cattail Creek

9 Holes Per Seat ~~\$10.00\*~~-\$11.00

**10/9 Cart Multi-Use Smart Card | Single Rider, Full Week ~~\$90.00\*\*~~-\$108.00**

**\*\*Smart Card uses expire 12/31**

**\*Additional Fee Charged for Requested Solitary Rider**

## RANGE

### All Three Golf Courses

Small \$3.00

Medium \$6.00

Large \$12.00

**20 Medium/10 Large Basket Range Multi-Use Smart Card \$108.00\***

**\*Smart Card Uses expire 12/31**

## SEASONAL PASSES

Available to Loveland residents ❖ Depending upon season, 9-Hole play may be limited

❖ Seasonal passes are not valid for tournaments at Mariana Butte or any Loveland golf course except as permitted by policy or normal club block schedules. ❖

Total limit of 700 pass holders; 3 Course = 150 adult, 50 youth ❖ **2 Course passes include Cattail Creek and The Olde Course at Loveland;** 3 Course passes include all Loveland golf courses ❖ Valid 01/01-12/31

**3 Course Monday-Thurs & Fri. before Noon \$866**

**3 Course Youth \$346**

**2 Course Monday-Thurs & Fri. before Noon \$548**

**2 Course Monday-Thursday \$362**

**2 Course Monday-Thursday after 1PM \$210**

**2 Course Youth \$260**

### SEASONAL PASS USER FEE Per 9 Holes

**Per 9-Holes PEAK:** May 1 – Sept 30 Sat & Sun Tee times Open – Noon for Mariana Butte and The Olde Course  
**PLUS** Holidays regardless of day of week.

~~\$8.50/9 Holes~~ **\$9.00**

**Per 9-Holes NON PEAK:** For Mariana Butte and The Olde Course any day or time except for Peak Rate,  
CCGC any day or time.

~~\$5.50/9 Holes~~ **\$6.00**



## PRIVATE CARTS

Allowed By Permit Process

Available only to previously registered 2023 cart owners

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### Per RIDER/Per ROUND (No yearly permit fee)

Registration Fee \$25.00

9 Holes First Rider ~~\$12.00~~-\$13 | Second Rider \$5.00\*

18 Holes First Rider ~~\$17.00~~-\$18 | Second Rider \$10.00\*

Cattail Creek

9 Holes First Rider ~~\$10.00~~-\$11 | Second Rider \$5.00\*

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### Yearly Permit

Authorized Operators included in Permit Price

The Olde Course at Loveland **\$496.00**

Mariana Butte **\$814.00**

Guest Riders\*

9 holes per seat/round \$5.00

18 holes per seat/round \$10.00

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\*Guest riders of authorized operators required to pay rider fee.  
Members of authorized operator household exempt.



**AGENDA ITEM:** 5.1  
**MEETING DATE:** 06/26/24  
**DESCRIPTION:** **Golf Advisory Board Work Plan 2024**

**SUMMARY:**

**Background:** In February 2022, the City Council revised the Boards and Commission Handbook, emphasizing the importance of developing annual work plans that align with the City of Loveland Strategic Plan. As part of this initiative, the Golf Advisory Board approved the attached Work Plan for 2024 during the October 2023 meeting.

To assess progress and gather updated information on task completion, the Board is requested to review the 2024 Work Plan for discussion at the meeting.

**Discussion:** Board members are encouraged to read through the work plan items in preparation for discussion during the meeting



# City of Loveland Board and Commission 2024 Work Plan

## Loveland Golf Advisory Board

### Duties of the board or commission

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- **2.60.120 - Golf advisory board.**

A. There is established a golf advisory board consisting of nine members appointed by the city council. The term of office of each member shall be three years.

B. The purpose of the golf advisory board shall be to serve as an advisory body to the city council and to assist the department of parks and recreation in matters pertaining to golf and the municipal golf courses for the common benefit of the city, its golf courses, and the golfing public.



# City of Loveland Board and Commission 2024 Work Plan

Work Plan Priorities		Strategic Plan Alignment:
Priority A	<p><b>1. Work with Staff to ensure that the Loveland golf courses are managed responsibly, and that the golfing community is provided value for their investment.</b></p> <ul style="list-style-type: none"> <li>• Develop budgets that achieve and maintain a strong and sustainable financial condition.</li> <li>• Develop budgets that maintain cash reserves that meet policy directive and fund balances that are prepared to handle emergencies or times of uncertainty, as well as allow for planning future growth.</li> <li>• Develop sustainable, long-term strategic plans to continue to renew facilities and course features to better serve golfing communities; update and maintain 10-year Capital Improvement Plan</li> <li>• Develop fee setting policies that address current and future funding needs.</li> <li>• Review current operational policies and procedures for revision so that best practices can be implemented for the reduction in expenses, or increase to revenues.</li> </ul>	Fiscal Stability and Strength
Priority B	<p><b>2. Work with Staff to inform and actively engage the Golfing Public</b></p> <ul style="list-style-type: none"> <li>• Actively seek golfer engagement by hosting annual public, in-person Golfer Update meetings.</li> <li>• Work with Staff to have a plan in place to communicate priorities.</li> <li>• Provide Staff with topics of concern or interest to be considered for inclusion in newsletters or Social Media posts.</li> <li>• Provide ideas for engaging and informing the non-golfing community about golf in Loveland.</li> </ul>	Outreach, Collaboration and Engagement
Priority C	<p><b>3. Work with Staff to actively create an ongoing strategic plan for growing the game of golf to maintain and to increase share of market.</b></p> <ul style="list-style-type: none"> <li>• Provide ideas for programming that increase reach and participation for               <ul style="list-style-type: none"> <li>○ Youth golfers</li> <li>○ Beginner golfers</li> <li>○ Existing golfers and</li> <li>○ Not-Yet golfers</li> </ul> </li> <li>• Assist in identifying segments of golfers or non-golfers for focus groups or other feedback gathering methods.</li> </ul>	Sustainability